



Menu Labeling of Calories, FDA's new rules



Where Calorie Listings Will Be Required:

- Meals provided at sit-down and fast-food restaurants with more than 20 locations
- Take out food such as pizza, Chinese food, sandwiches, etc
- Self-serve restaurants such as buffets
- Foods at movie theaters or places of entertainment
- Ready-to-eat foods sold at certain grocery and convenience stores
- Alcoholic drinks such as cocktails that are listed on menus

FDA Finalizes Rule on Declaring Calories on Menu Boards

Did you know that the majority of consumers are unaware of their daily calorie intake? Most end up eating or drinking more calories than is recommended by the USDA/FDA's dietary guidelines. One of the reasons for this is the fact that the average American consumes 1/3 of their calories outside of the home. The FDA's primary goal is to give consumers the information they need to make well informed decisions about the prepared food they buy. This new regulation will require many restaurants and cafes to perform nutritional testing on their menu items and post calorie information on their menus by December 2015 (Vending machines have until December 2016).

Michelson Laboratories has been providing testing services for food and restaurant establishments since 1970. We can help you become FDA compliant with the new calorie rule for menu boards.

What Services Does Michelson Laboratories Offer?

- Calorie testing on food and liquid items
- Full nutritional analysis
- Computer generated ready-to-use nutritional labels
- Calorie testing on alcoholic beverages
- Foods sold at certain grocery and convenience stores



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